



2024 YEAR IN REVIEW

PGA REACH Georgia is the 501(c)(3) charitable foundation and arm of the Georgia Section of the PGA of America ("Georgia PGA").

PGA REACH Georgia's mission is to positively impact the lives of youth, military, and diverse populations by enabling access to the game of golf in Georgia.



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INTRODUCTION

A MESSAGE FROM THE VICE-CHAIR

Dear Foundation Family,

As we reflect on another successful year for PGA REACH Georgia, we are deeply grateful for the unwavering support of our sponsors, donors, and community partners. Your commitment has been instrumental in advancing our mission to positively impact lives through the game of golf. Together, we have increased our impact, expanded our programs, and made a lasting difference in the lives of veterans, youth, and diverse communities across Georgia.

Your generosity empowers us to continue breaking barriers and providing life-changing opportunities. We look forward to building on this success and even greater growth in the year ahead. Thank you for standing with us and being an essential part of the PGA REACH Georgia family.

With sincere appreciation,



Chad Parker

Chad Parker

Vice-Chair, PGA REACH Georgia

President & General Manager, East Lake Golf Club

MEET THE FOUNDATION BOARD

INTRODUCTION



SCOTT GEARY

EXECUTIVE DIRECTOR

CEO
GEORGIA PGA



JOSH DEAL

PRESIDENT

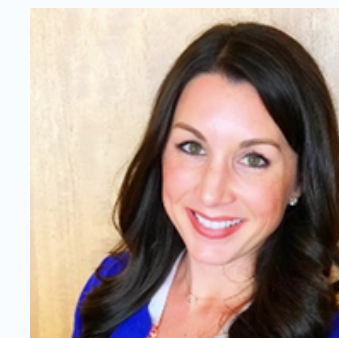
GENERAL MANAGER
BOBBY JONES GOLF COURSE



CHAD PARKER

VICE-CHAIR

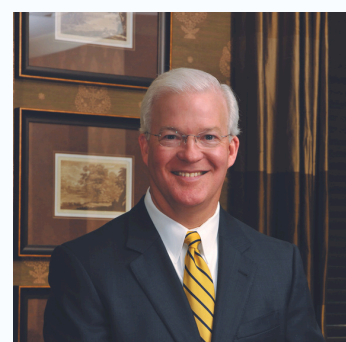
PRESIDENT & GENERAL MANAGER
EAST LAKE GOLF CLUB



ASHLEY SILLER

SECRETARY

VP, BUSINESS MOBILITY SALES
AT&T



MONTY WATSON

DIRECTOR

CHAIRMAN & CEO
PIEDMONT BANK



DAVID DENHAM

TREASURER

INVESTMENT ADVISOR
TRADEMARK CAPITAL



FRED BURKE

DIRECTOR

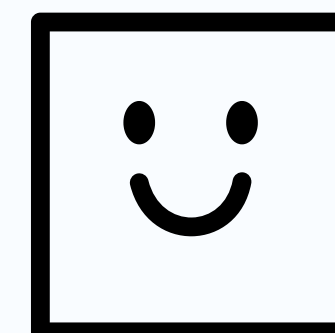
PRESIDENT & CEO
GUARDIAN PHARMACY



LESLEY WAINWRIGHT

DIRECTOR

CHIEF LEGAL OFFICER
PLAYON! SPORTS



PHILIP JONES

DIRECTOR

SENIOR VICE PRESIDENT
CRC GROUP

FOUNDATION PILLARS



YOUTH



MILITARY



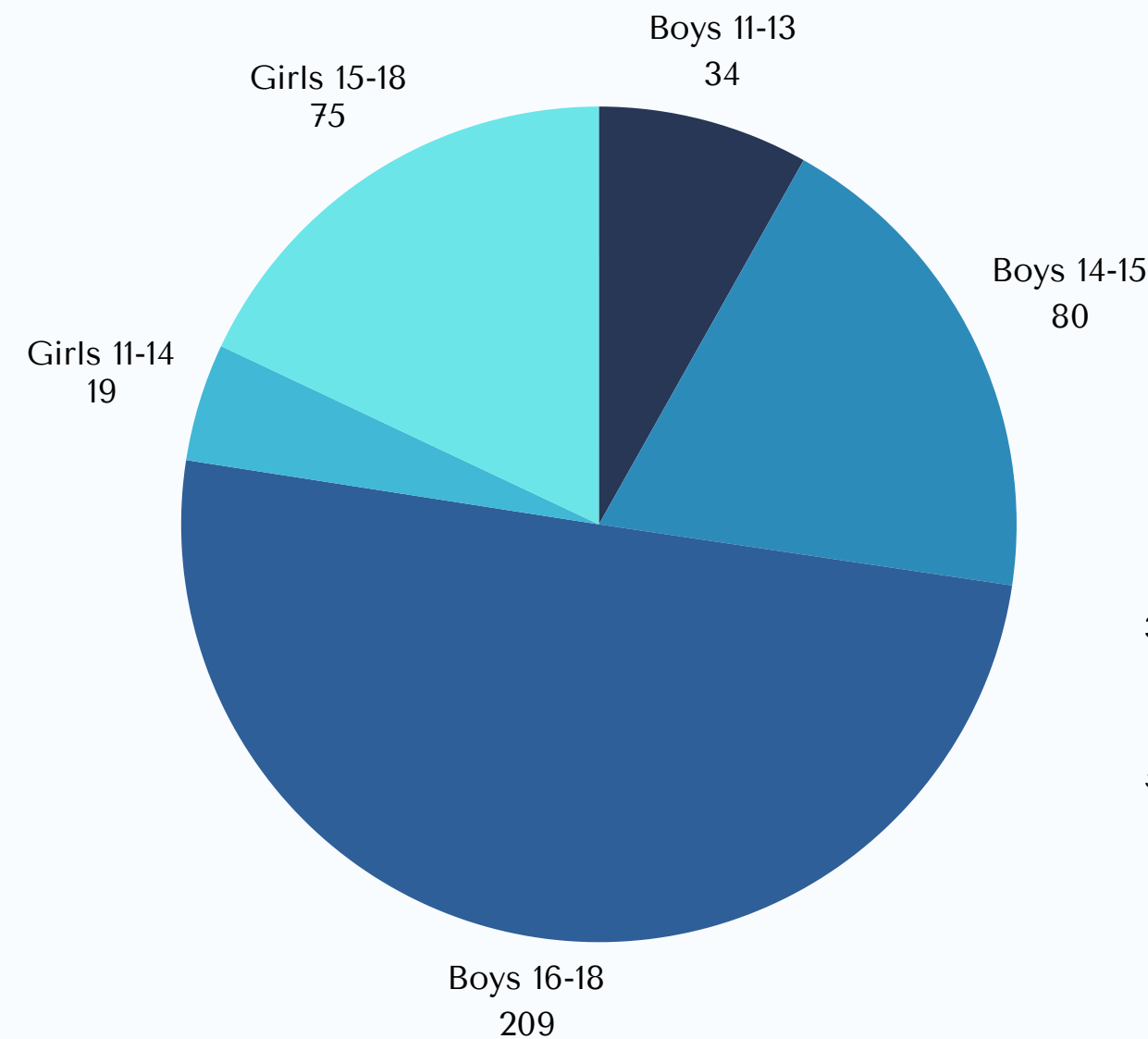
INCLUSION



YOUTH

GEORGIA PGA JUNIOR TOUR

The Georgia PGA Junior Tour debuted in 2002 with the mission to teach the values of sportsmanship, honesty, self-discipline, integrity and competitive spirit through the game of golf. The Tour is designed to provide kids with valuable tournament experience at nationally ranked events.





PGA JR. LEAGUE

PGA Jr. League is a fun, social, and inclusive opportunity for boys and girls, ages 17 & under, to enjoy the game of golf.

Like other recreational youth sports, participants wear numbered jerseys and play on teams with friends.

PGA Professionals captain teams in a popular two-person scramble format which reinforces the team concept and creates a nurturing environment for learning the game of golf.

1,844 Georgia juniors participated and 67 Georgia PGA Professionals coached in 2024.

YOUTH

2024 NATIONAL CHAMPIONS

On the second playoff hole between Team Georgia (Duluth) and Team Florida (Orlando) for the 2024 13u National Car Rental PGA Jr. League Championship title, it all came down to one shot: An eagle putt on No. 18 at PGA Frisco's Fields Ranch West in the second playoff hole.

It was a 30-foot putt of a lifetime for Team Georgia's Asher Sisk, 13. After his partner Addison Peeples, 13, missed, it was up to Sisk to drain the putt ahead of Team Florida's closer attempt. The Florida teammates missed their putts, clinching victory for Team Georgia. "It's just crazy," said Sisk when interviewed by ESPN's Michael Collins. "I'm still shaking."

Team Georgia Coach Patrick McCrary, a PGA Associate, who led 2017 and 2019 Georgia teams to PGA Jr. League Championship victories, was in just as much disbelief. "I'm a little speechless right now," said McCrary. "That was such an incredible ending to what has been a remarkable week for these kids and families."

Making the victory that much sweeter was the fact that Sisk's step-dad, Team Georgia Assistant Coach and Georgia PGA Section Board Member David Potts was there to see it unfold from the sidelines.

"Just watching them all week, I am so happy to be here," said Potts. "Getting to know some of the families and the kids....they're such good kids. Everybody here is. It was a wonderful week for us as a family, and I'm so proud of them."

--Hayley Wilson, PGA.com

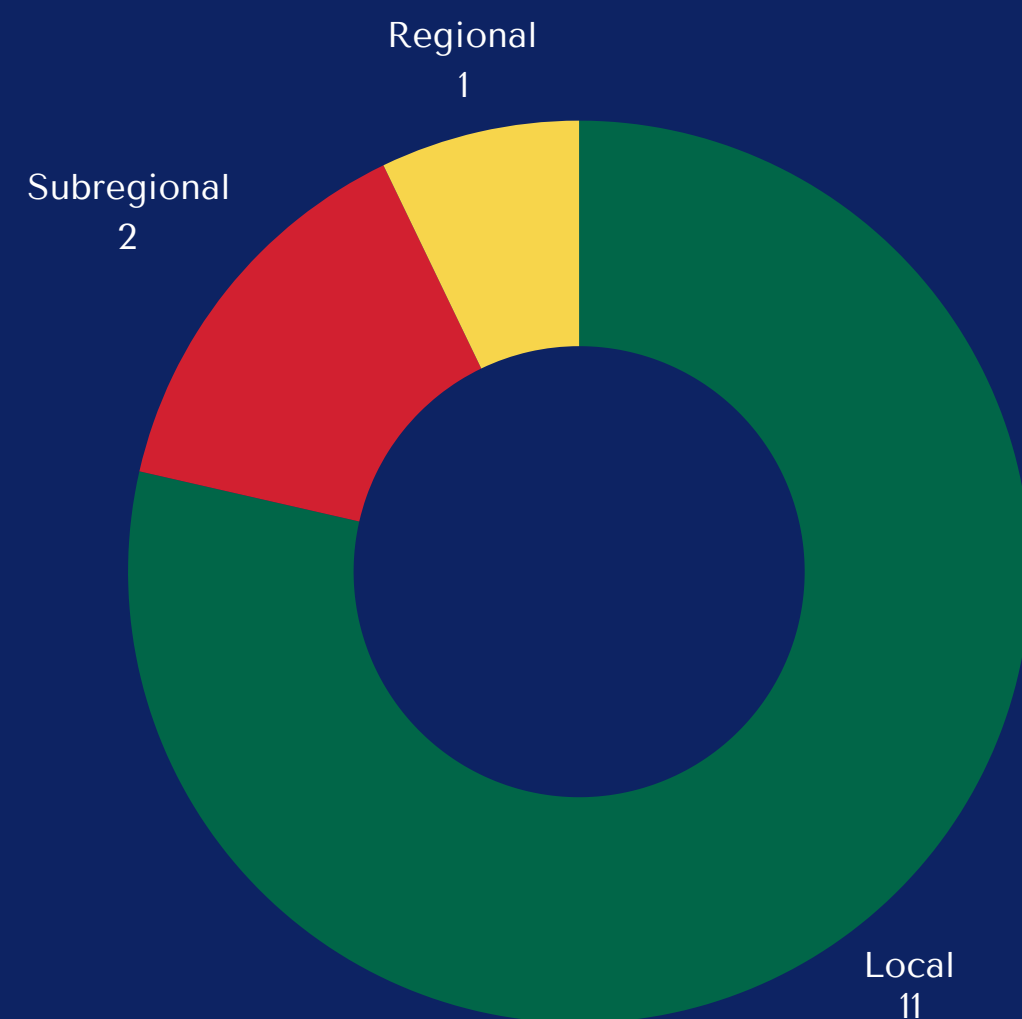




YOUTH



1,479 PARTICIPANTS



DRIVE CHIP & PUTT

Drive Chip and Putt is a free nationwide junior golf development competition aimed at growing the game by focusing on the three fundamental skills employed in golf. By tapping the creative and competitive spirit of girls and boys ages 7-15, Drive Chip and Putt provides aspiring junior golfers an opportunity to play with their peers in qualifiers around the country. Participants who advance through local, sub-regional and regional qualifying in each age/gender category earn a place in the National Finals, which is conducted at Augusta National Golf Club the Sunday before the Masters Tournament and is broadcast live by Golf Channel.



GENE SILLER MEMORIAL GRANT

YOUTH

Established in 2021 in honor of late PGA professional, Gene Siller, the Gene Siller Memorial Grant, or "Red Pants Grant", provides financial assistance to youth golfers across the state of Georgia looking to learn, play, and compete in junior golf initiatives.

2022

Applicants: 29

Recipients: 7

Funds Distributed: \$20,550

2023

Applicants: 35

Recipients: 8

Funds Distributed: \$23,500

2024

Applicants: 39

Recipients: 13

Funds Distributed: \$30,000





SMILING FORE LIFE

Smiling Fore Life provides young hospital patients an outlet to escape the hardships they are facing and get out of the hospital room to enjoy a fun, new activity. Georgia PGA Members represent the Section each month by providing an hour and a half of basic golf instruction to a group of patients. Smiling Fore Life visits take place on the first Thursday of every month from 1:30-3 PM.

YOUTH



3 HOSPITALS

Children's Healthcare of Atlanta - Scottish Rite
Arthur M. Blank Hospital - Children's Healthcare of Atlanta
Dwaine & Cynthia Willett Children's Hospital of Savannah

48 PGA PROFESSIONALS

75+ PATIENTS



GEORGIA

PGA HOPE

PGA HOPE (Helping Our Patriots Everywhere) provides 6 weeks of complimentary golf instruction from PGA Professionals to veterans and active duty military. Golf is used as a rehabilitation tool to improve our Veterans' quality of life by enhancing their mental, social, physical, and emotional well-being. PGA HOPE has a Memorandum of Understanding (MOU) with the Department of Veterans Affairs (VA), which enables direct referrals to the PGA HOPE program as a form of therapy.

MILITARY



13 PROGRAMS



514 VETERANS
SERVED



11 PROGRAM
EXTENSION
ACTIVITIES



39 NEWLY
CERTIFIED PGA
PROFESSIONALS

PGA HOPE GEORGIA PROGRAMS

ACWORTH	ALPHARETTA	BUCKHEAD	COLUMBUS	EAST ATLANTA	EVANS	GRESHAM PARK
Lead Instructor: Dave Windsor Location: Cobblestone Vets Served: 25	Lead Instructor: Andy Brent Location: GOLFTEC Alpharetta Vets Served: 10	Lead Instructor: Jason Kuiper Location: Bobby Jones Vets Served: 107	Lead Instructor: Jim Arendt Location: Oxbow Creek Vets Served: 120	Lead Instructor: Beth Blevins Location: Charlie Yates Vets Served: 20	Lead Instructor: Doug Cameron Location: Bartram Trail Vets Served: 30	Lead Instructor: Rashad Wilson Location: Sugar Creek Vets Served: 23
MARIETTA	ROME	SAVANNAH	SMYRNA	SWAINSBORO	WARNER ROBINS	
Lead Instructor: Dave Windsor Location: City Club Marietta Vets Served: 25	Lead Instructor: Dave Hoyt Location: Stonebridge Vets Served: 20	Lead Instructor: Walter Baker Location: Henderson Vets Served: 43	Lead Instructor: Brad Barnes Location: GOLFTEC Fox Creek Vets Served: 21	Lead Instructor: Doug MacArthur Location: Swainsboro Vets Served: 20	Lead Instructor: Jarred Reneau Location: International City Vets Served: 45	



GOLF GAVE ME A PLACE TO HEAL.

THROUGH PGA HOPE, I FOUND
CAMARADERIE AND PURPOSE AGAIN.
THIS IS A COMMUNITY I NEVER
KNEW I NEEDED.

RYAN CARR, U.S. NAVY RETIRED
2024 PGA HOPE GEORGIA AMBASSADOR

MEET THE PGA HOPE GEORGIA COUNCIL

MILITARY



ASHLEY GAWRON
MANAGER, MARKETING ADVISORY
ACCENTURE



RYAN CARR
FLIGHT TEST ENGINEER
GEORGIA TECH RESEARCH INSTITUTE



MONIQUE CARTER
RETIRED
GEORGIA POWER COMPANY



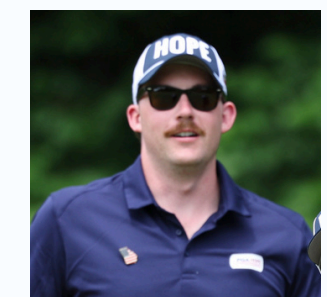
ROBERT LEAHEY
ACCOUNT MANAGER
ALLIANCE INSURANCE SERVICES



TROY BRIN
EMPLOYEE RELATIONS MANAGER
GWINNETT COUNTY GOVERNMENT



MILITARY



SECRETARY'S CUP

On Monday, May 13th, 12 teams consisting of one PGA Professional and four military veterans who have graduated from the PGA HOPE program competed in a spirited 9-hole scramble match at the University of Louisville Golf Course.

The Section hosting the PGA Championship, along with the immediate past and future host Sections, are guaranteed a Secretary's Cup team. This leaves only five wildcard spots for the other PGA of America Sections to apply for. Therefore, it was a huge honor for Georgia to be selected!

Team Georgia was made up exclusively of young professional Vets, all recently out of the service and getting their MBA. Rachel Clopton, a PGA Professional at Bobby Jones Golf Course in Atlanta, who serves as an instructor for the PGA HOPE Program in the Georgia, participated alongside veterans Ryan Carr (Navy), Robert Emmet Leahey (Navy), Chase Bullen (Army) and Patrick Forrestal (Marines).

PGA HOPE Georgia also captured the Journey Award which salutes individuals from a Section who continuously support PGA HOPE by going above and beyond to positively impact the lives of veterans along their healing journey.

MEET PGA WORKS FELLOW, JORDAN HAYNES

INCLUSION



The PGA WORKS Fellowship is a workforce diversification initiative designed to evolve the demographic composition of the golf industry and develop a robust pool of talent from diverse backgrounds. The PGA WORKS Fellowship is a one-year, paid employment experience for individuals from historically underrepresented backgrounds (whether by gender, age, race or color, national origin or ancestry, sexual orientation, disability, religion or Veteran status) interested in immersing themselves in Georgia PGA's operations.

Jordan Haynes joined the foundation team in May as the 2024-2025 PGA WORKS Fellow. Haynes was born and raised in Tampa, FL and sports have always been a huge part of her family's life. After a knee surgery in middle school derailed a competitive cheer career, she explored golf lessons at a local semi-private course and that decision led into four years of varsity golf in high school. "I made my first hole-in-one and it inspired me to pursue a career in sports," said Haynes. Haynes is a recent graduate of Florida State University, where she majored in Recreation and Tourism Management. "While completing my degree, I was accepted as an operations intern with the American Junior Golf Association, an amazing position which galvanized my passion for golf and the overall growth of the game." Haynes continues on to say, "As a PGA Works Fellow, I am particularly invested in supporting golf projects that will impact the inclusion of more women in the industry."



HER SHOT

INCLUSION

In partnership with the Bria Janelle Foundation, PGA REACH Georgia launched the Her Shot summer golf program on Juneteenth. Her Shot provided 6 weeks of complimentary golf instruction from female PGA/LPGA Professionals to 25 girls of color ages 11-18 at Stone Mountain Golf Course.

After 1 hour of lessons, a female guest speaker from the golf industry is interviewed by Bria Janelle (the in-arena host for the Atlanta Dream, Chicago Bulls, and Notre Dame Football) and the floor is open to the girls to ask questions.

Her Shot strives to break down barriers and create pathways for young women of color to succeed in golf and beyond. It embodies the belief that golf can be a transformative experience that opens doors to new opportunities and helps build lifelong skills.



EVENT HIGHLIGHT

BIRDIE BASH

On April 22nd, 30 Georgia PGA Professionals played a 72 hole 2 person scramble at The Country Club of the South. Each team tried to make as many birdies as possible throughout the day to raise money for PGA REACH Georgia and Children's Healthcare of Atlanta.

Prior to the event, teams were provided with fundraising collateral designed to help them solicit donation pledges per birdie from family, friends, members and golf enthusiasts alike.

Birdie Bash was an opportunity for Georgia PGA Members & Associates to not only showcase their golfing prowess, but emphasize their dedication to making a positive impact beyond the golf course.

Following the inaugural event's success, another Birdie Bash was hosted on September 24th at Frederica Golf Club with 16 more Georgia PGA Professionals. The two events raised a total of over \$320,000!



CONCLUSION

THANK YOU

Together we are positively impacting lives
through golf.

DONATE

[Click here](#) to support PGA REACH Georgia.

CONTACT US

If you're interested in being part of our mission, please reach out to
Foundation Manager, Carly Riordan, at criordan@pgahq.com.